

Learn to Learn at gyanX Finishing School



Converting Job Seekers to Job holders™

- ▶ One World. Many Issues. One Voice
- ▶ One Solution for Total Learning Solutions

gyanX : Enjoy the unique, unfair advantage!

An End-to-End, total learning solution from Liqid Krystal! With its flexible, flat and functional architecture, gyanX enables itself to be deployed through the Web, and integrate with a wide variety of scenarios.

Top Gear

80 per cent of content on PLANET EARTH on gyanX

The Perfect Content Platform

20,000 + Courses

4000 + Books

200 + Assessment Tests

Virtual Computer Lab

Integrates with Liqid Krystal's award-winning programming tool - CodeSaw™

The Perfect Partner

Strategic relations with Fortune corporations

Niche platform for IT and Soft Skills

Real Returns

Generates tangible and intangible value

Helps students enhance skill sets

Unparalleled match in Quality & Quantity

Terrific India pricing

Who could be customer prospects?

Universities and Colleges - Technical, Arts and Science

Teacher Training Institutions

Technical Institutions

Business Schools

Finishing Schools

The new hybrid model

The Commercial Social Responsibility Program

gyanX is built to run across a wide range of functions and programs: K 12, Grad and Advanced Levels. It supports a wide variety of learning options, and encourages students to learn in incremental options. Its easy-to-use architecture provides students with a self-paced, self-tutoring experience. In fact, it empowers the student to 'Make the Big Leap from Cloistered Learning to Global Learning'!

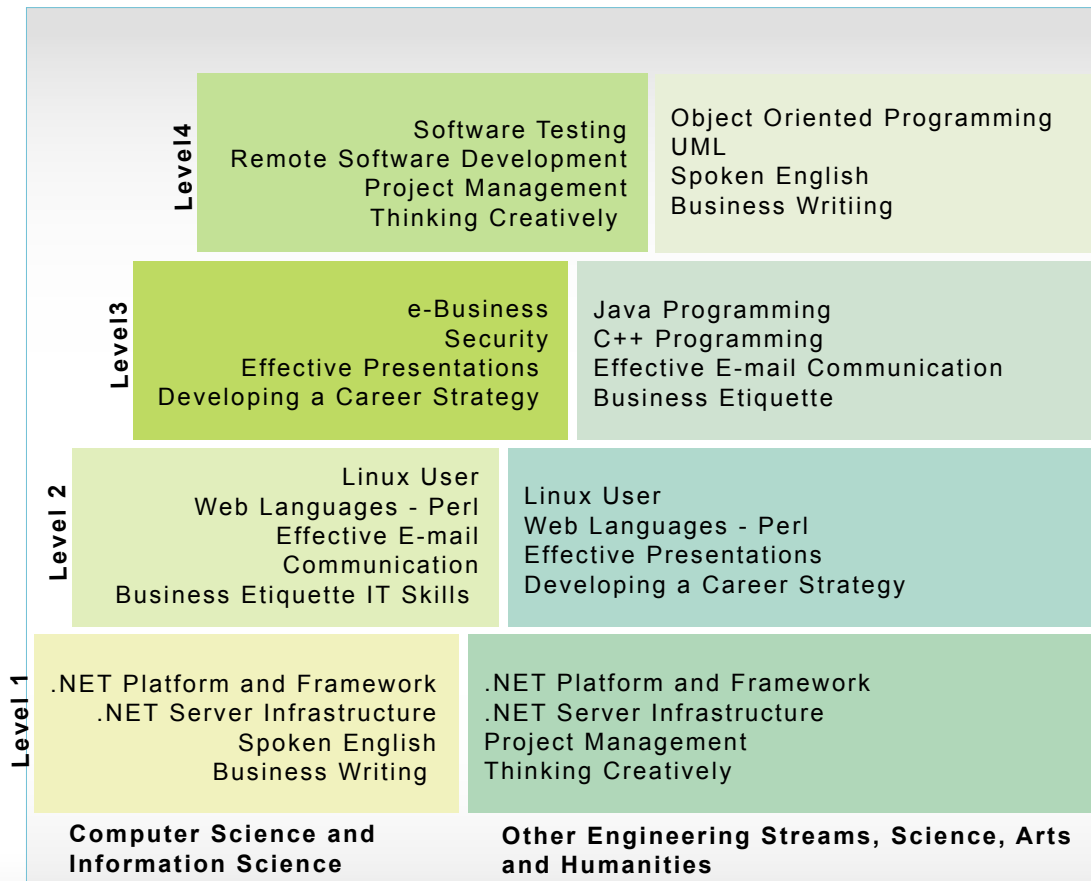
Key Features

- ◆ Convergent and Modular Platform
- ◆ Courseware, Books, Assessment Tests, Certification
- ◆ Plug-and-Play & Pick-and-Choose options for learning products
- ◆ Industry-cued 'Course Baskets' for focused learning
- ◆ Mix and Match options determined by curricula, industry standards and regional learning templates
- ◆ Powered by CodeSaw™
- ◆ Allows learners to practice programming skills in over twenty-six commonly used technologies
- ◆ No additional investments in software or hardware
- ◆ Real-time monitoring of learner paths and capabilities
- ◆ Modular, component based architecture allows an institution to procure additional course baskets or services as it moves into higher learning levels
- ◆ Provides powerful online learning, tracking of learner profiles and generation of self- evaluatory tests
- ◆ User-defined modules to support granular learning
- ◆ Offers relevant learning solutions beginning ground up from Class 3 to Graduation, Masters and Advanced Levels

Key Partners



Follow a typical course basket offering for multiple graduate levels across Engineering, Science, Arts & Humanities



gyanX boasts of a complete range of sophisticated, readily available learning modules. There's nothing on it that's not excellent. The intent is to bring content from the globally best resources right onto the student's desktop. With a continuous replenishing feeder system in place, gyanX ensures that a student sitting somewhere in a remote corner of Rajasthan or Belur can read exactly the same content that their counterparts in the US or any other part of the world are reading.

Key Benefits

- ◆□ Encourages professional enhancements in IT and soft skills
- ◆□ Can scale up and handle higher volumes without disproportionate increase in resources or □ infrastructure costs
- ◆□ Creates the perfect virtual learning platform for learning, referencing and collaboration
- ◆□ Courses can be user-defined, supported by academic templates and industry standards

Making gyanX Work

Making gyanX work is part of the solution mantra. It can be accessed via the Web at www.gyanx.com and is available to a learner 24x7, be it from within the college campus, a cyber café or individual homes. Every institution that becomes part of gyanX needs to buy as many subscriptions as it needs. Students who become gyanX learners obtain a unique gyanX log in that gives them access to a pre-determined set of courses, books and assessment tests - all online. Great care is taken to design, package and tag the content to match students' needs and interest levels in progression. The idea is to connect employable students to the industry.

Designed to incrementally build interest, knowledge and skills over their college career, students are geared to be part of the industry even in their learning days. Online assessment tests are used to provide feedback to students on their employability, thus giving them adequate time to work on their deficiencies even before they solicit a job.

Liquid Krystal is currently working with large companies to execute academic-industry connections via gyanX. The goal is to create a large set of resources that help students connect with industry, whether it is to solicit final-year projects or full-time employment. This will help students particularly in smaller towns and cities, who need to hold forte in a large and competitive oceans make the Big Leap from the Small Pool to the Large Pool.

The core idea of gyanX is to deliver high value IT and Soft Skills at an efficient price, compatible to the region and economies for growing knowledge workers.

Need to know more on how to get gyanX working for you?

Please contact the Business Development Team at:

E: sales@liqwidkrystal.com or
marketing@liqwidkrystal.com

T: 91 80 2509 1790

Corporate Headquarters
Liqwid Krystal
Pearl House
9/3 Museum Road,
Bangalore - 560 001, India

www.liqwidkrystal.com and www.gyanx.com

Liqwid Krystal is an eminent provider of innovative online solutions in the learning space. We believe our solutions unlock real value for people, learning and business.

Liqwid Krystal and "Catalyzing Human Capital" and gyanX and "Converting Job Seekers to Job Holders" are trademarks of Liqwid Krystal. Other products and company names herein may be trademarks or registered trademarks of their respective owners